

CIRCULAR CREATIVES

ECCE Newsletter

PR1 - Creatives and Job Opportunities Exploratory Panels



The first output for this Project was to establish exploratory panels. These panels were targeted towards Creative Entrepreneurs and individuals who are in the creative sector.

The panels explored how creative entrepreneurs can embrace and include circularity into their businesses and focus on more circular models of business practice.

The first Panel Discussion Happened online in on the 28th April 2022

The second Panel Discussion happened in Kilbride Community Centre on the 14th April 2022

The Final Panel Discussion happened in ATU Galway on the 24th February 2023

Target Groups

Other groups that benefitted from these exploratory panels were aspiring creatives, the Vocational Education Training Community (i.e. People who train individuals to become creative entrepreneurs) and government and policy makers in the local and regional areas

Panel Structure

The panels were delivered in a “think tank” format. The reasoning behind this was to understand the feelings, concerns and labour market needs of creative entrepreneur to setting up a business with the circular economy in mind. We also wanted to gauge the desire and ability of people who were unemployed to be upskilled in the area of creative entrepreneurship and the circular economy.

Action Plan

By the end of each panel developed an action plan that will improve the quality and relevance of training and support for individuals who are thinking of taking a creative entrepreneurship pathway. The panels were involved in interviews surveys and the panel discussions. The results from all these fed into the second output for this project (Circular Economy for Creative Business Training Course).



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PR2 - The Circular Economy for Creative Business Training Course



Are you ready to embrace a more sustainable and circular approach to your creative business? Our upcoming course is designed just for you! Here's a sneak peek into what awaits.

Course Highlights

Duration: 90 days of immersive learning.
Format: User-friendly, with both in-person and e-learning options optimized for smartphones and tablets.
Modules: From understanding of the Circular Economy, to implementing specific practices in your business, we've got you covered.
Accreditation: Gain valuable micro-credentials to showcase your expertise.

Why Circular Economy Matters for Creatives?

- Learn how to close material cycles and design out waste.
- Discover the economic and social benefits of circular business practices.
- Tackle climate change and resource scarcity head-on

Innovation in Training

- Tailored for self-employed, unemployed, and creative business staff.
- Aligned with key EU policies on the skills agenda, Green Deal, and Circular Economy Action Plan.

Impact and Opportunities

- Equip yourself with the skills needed to navigate the evolving business landscape.
- 400 VET educators and 10 trainers tested the course during the project.
- Be part of a community committed to a greener, more sustainable future.

Transferability

- Available in multiple languages (English, German, Croatian, and Greek).
- Ideal for VET organizations, entrepreneurship trainers, and as a resource for business undergraduate degrees.

Be a Part of the Change

Join us in this exciting journey toward a circular and sustainable future for creative businesses. The course promises to empower you with the knowledge and skills needed for success in the evolving market. Stay tuned for more updates, and don't miss the chance to be a pioneer in the Circular Economy for Creative Business Training Course!



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**CIRCULAR CREATIVES WILL
SUPPORT A FAIR +
RESILIENT RETURN FOR
CREATIVES, TEACHING
THEM HOW TO MAKE
THEIR BUSINESS CIRCULAR
MORE SUSTAINABLE +
HOW THESE ACTIONS
WILL LEAD TO REDUCED
WASTE, COSTS +
RESOURCE USE IN
THEIR BUSINESS MODEL**

A collaboration between VET educators and creative industry professionals will combine an **innovative learner body with a newfound knowledge of circular skills** that will lead to countless possibilities and opportunities for further development in creative sustainability.

Follow our journey



**How to access the
Resources:**

To read the action plans
from Ireland, Greece,
Croatia & Germany please
visit the link:

<https://circularcreatives.eu/resources/>

To download the Training
Course please visit the link:

<https://circularcreatives.eu/online-course/>

Check out our website for
more information

<https://circularcreatives.eu/>